



24TH HEARTLAND NATIONALS

JULY 3-5, 2015

Iowa State Fairgrounds • Des Moines, IA

Weekend Happenin's

Here's a sneak peek at what's gonna happen... please note schedule is subject to change.

Check out www.good-guys.com for up to date event happenin's!

Registration Hours

Event Hours

Thursday: 10am - 6pm, Friday: 7am - 6pm
Saturday: 7am - 3pm, Sunday: 7am - Noon

Friday: 8am - 5pm
Saturday: 8am - 8pm
Sunday: 8am - 3pm

Daily Special Features:

Vendors/Exhibitors – Shop the 100's of retail hard part dealers that have everything you need to build or restore your street rod. For info. call (925) 218-9151. sales@good-guys.com

Huge Swap Meet & Cars 4 Sale Corral – full of used auto parts and cars 4 sale! Call Jeff Johnson for info: (614) 268-1181

Goodgals Gallery - see 100's of handcrafted items from local craftsmen. Call Connie for space (515) 689-0035.

Model & Pedal Car Display – vintage miniatures sponsored by Revell. For info call Gary Strong (515) 771-6879.

GOODGUYS CHOICE PRODUCTS GIVEAWAYS - Deposit your Instant Winner Ticket as soon as possible at the Goodguys Giveaway booth in the Varied Industries Building. Your car # and name may be drawn for one of the neat rodder parts or services through Goodguys Choice Product Giveaway Program. Winners will be drawn throughout the entire event - so check the Goodguys Giveaway Booth often to see if you've been chosen!

THURSDAY

POKER RUN - Noon to 2pm. Leaves from Registration

KICK-OFF PARTY – 5:00pm parking lot at the West Des Moines Marriott Hotel.

FRIDAY

GOODGUYS AUTOCROSS: 8am -12pm & 1pm-5pm - Muscle Cars and Hot Rods compete in a timed course.

FAIRGROUNDS TWILIGHT CRUISE-5pm Cruise historic Grand Ave.

TGIF PARTY- 5 pm parking lot party at the West Des Moines Marriott Hotel.

SATURDAY

KID'S FREE MAKE-N-TAKE MODELS – Get your kids involved in model building! Sponsored by Revell.

GOODGUYS AUTOCROSS- 8am-12pm & 1pm- 5pm Muscle Cars and Hot Rods compete in a timed course.

LIVE MUSIC – With Richie Lee! 1pm & 3pm

GIANT FIREWORKS SHOW & ENTERTAINMENT – Live music with Missbehavin 8p-9:30p, fireworks blast off at approximately 9:30!

SPECIAL FEATURED PARKING AREAS – 7am to Noon Each participant receives a custom dash plaque.

* HOMEBUILT HEAVEN

* TRICK TRUCK CORRAL

* YOUNGGUYS/GALS

* BURMAN'S BUILDER'S CHOICE

* MIGHTY MUSCLE ('55-'72)

* 40 FORDS FOREVER

* YA GOTTA DRIVE 'EM

* DEUCE DOINS

SUNDAY

ALL AMERICAN SUNDAY- Special Parking 7-12 - All American made or powered cars and trucks are welcome all day long!

SUNDAY LUCKY TICKET - Don't forget to attend the awards show at 2:22pm today and turn in your Sunday Lucky ticket. You must be present to win the chance to be one the finalists for the **2015 Grand Prize Giveaway!**

WINNER'S CIRCLE – 8am to 1pm. See all the Goodguys' award recipients plus...finalists for the **2015 Truck of the Year Early & Late, 2015 Custom Rod of the Year, 2015 Muscle Car of the Year, 2015 Muscle Machine of the Year plus...** Autocross-Pro Class, Goodguys Pick, PPG Dream Car & Burman's Builder's Choice Awards.

GOODGUYS AUTOCROSS- All American Sunday- 73' & Newer, 8am-1pm

RODDERS CHURCH SERVICE - 10 am at the stage. Enjoy song & message on a Super Sunday.

KID'S FREE MAKE-N-TAKE MODELS – Get your kids involved in model building! Sponsored by Revell.

NOSTALGIA ENTERTAINMENT – 1:20p Live music with Missbehavin!

AWARDS PROGRAM – 2:22pm at the Fairgrounds stage. Awards to lots of "Hot Rods & Cool Customs", plus qualifying winners will be drawn for the **2015 G-10 Grand Prize Giveaway!**

GOODGUYS AWARDS - The Goodguys award program is a highlight of each event. Various celebrities, industry and magazine representatives select over 80 award recipients. (Note: Awards time may be rescheduled due to weather.)

Reminder: No Golf Carts or Motorized Conveyances allowed! (Exceptions made for disabled participants with single person conveyances only.) No Pets, Cans or Bottles allowed on grounds. No Scooters, bikes or skates. Scooters will provide the scooter rental service for this event. You can make reservations by calling 567-674-8729

2/17/2015